

# PDE spreads the joy with new Dolly award

After eight consecutive years claiming the title of top sales agent at Prudential Douglas Elliman, Dolly Lenz is stepping down.

In an announcement last week, the company said that, as of next year, Lenz will no longer compete for the title ... but she won't be going home empty handed.

PDE is introducing a new Stratosphere Award just for her.

"In recognition of her unprecedented sales achievement and exemplary contributions to the company, beginning in 2011, Dolly will be presented with a Stratosphere Award, a new designated class of rankings in which she currently is the sole member," said the company in a press release.

Dottie Herman, president and CEO of Prudential Douglas Elliman, said, "Dolly is in a class by herself and the Stratosphere Award is formal recognition of her peerless level of achievement."

The annual PDE awards, hosted by Herman and chairman How-

ard Lorber was held at Cipriani on Feb. 10. Lenz won Top Gross Commission Income (GCI) and Transactions.

Earning the award for Top Team by GCI was The DeNiro Group, led by Raphael De Niro, and the award for Top Team by transactions went to The Joyce Kafati-Batarse Team, led by Ms. Kafati-Batarse.

Following the award presentation, Lenz said, "It feels like they're retiring my number; but seriously, I see plenty of talent in this company and I think it's important that they be given the opportunity to achieve the ultimate recognition for their efforts.

"It is my every intention to help this pool of talent thrive in this very competitive field."

Other individuals recognized for Top GCI were Marcos Cohen (#2), Kym Spiegel (#3), Melanie Lazenby (#4), Teresa Solomon Wuest (#5), Andre Rouach (#6), Arthur Fenton (#7), Leslie Mason (#8),

Polly Chang (#9), and Audrey Ruden (#10).

Top Groups in GCI were The Leonard Steinberg-Luxury Loft Group (#2), The Ann Cutbill Lenane Team (#3), The Janice Chang Team (#4), The Holly Parker Team (#5), The Daniela Kunen Team (#6), The Jacky Teplitzky Team (#7), The Kotler Group (#8), The Katzen Group (#9), and The Adam Rothman Team (#10).

By transaction, Top Individuals named were Robert Nicoletti (#2), Greg Williamson (#3), David Glick (#4), Louis Leone (#5), Henry Orenstein (#6), Ellen Rick (#7), Elyse Dubin (#8), Lynne White (#9), and Jerry Minsky (#10).

Additional Group awards for most transactions went to The De Niro Group (#2), The Jacky Teplitzky Team (#3), The Ann Cutbill Lenane Team (#4), The Dawn Tsien Team (#5), The Katzen Group (#6), The Leonard Steinberg Group (#7), The Todd Stevens Team (#8), The Ron Lense Team

(#9), and The Voda Group (#10).

The Top Retail and Commercial Award by Highest GCI went to The Faith Hope Consolo Group. The Dana Commercial Group won the Top Retail and Commercial Award by transactions.

The Hoffman Meier Group was presented with the 2010 award for Most Sales Exclusives in Manhattan; The Werde/Ettelson Team was presented with Most Sales Exclusives in Brooklyn.

The award for Most Rental Transactions went to The Kotler Group in Manhattan and The Allan Gerovitz Team won the same distinction for Brooklyn. Top winners for DE Development include Holly Parker, for Highest Volume, and The L-Haus Sales Team for Most Signed Contracts.

Industry newcomers, Connie Rodriguez and Karen Burman shared the Rookie of the Year award for Manhattan, while Rezwan Sharif won the same prize for Brooklyn.

Susan Sperber was recognized for her career-long contributions to



PDE is creating The Stratosphere Award for superbroker Dolly Lenz

the business with the Lifetime Achievement Award, and Tina Gilmore-Gist

and James "DJ" White were recognized by the firm as employees who consistently go above and beyond the call of duty, sharing the esteemed Team Player award.

Yuval Greenblatt was presented with the Peter Kelleher Award, an honor given in memory of a beloved manager at PDE who represented a determination to succeed in spite of obstacles with a positive attitude, while giving unto others.